

THE PERFORMANCE LEADER

Focuses on constant & never ending improvement, hard work & being the best they can in all they do.



"If you're not stubborn, you'll give up on experiments too soon. And if you're not flexible, you'll pound your head against the wall and you won't see a different solution to a problem you're trying to solve."

– Jeff Bezos

Top Needs

- ➔ Significance
- ➔ Growth
- ➔ Certainty

➔ Strengths

Works hard & gets results
High Intelligence
Driven & committed to excellence

➔ Weaknesses

Burnout risk
Occasionally misses the bigger picture
Relies on external validation

➔ Fears

Being considered average
Being "found out"
Letting themselves & others down

EXAMPLES



Sheryl Sandberg



Angela Merkel



Jeff Bezos

PRIORITIES:



Career/Mission



Growth



Finances



Challenge



Learning



Network



Want to explore more? Shortly you'll receive an email with even more goodies & insights to explore your type!

Want to discover more the other types too?
Check them all out at thefulfilmentstudio.com/resources