

THE PURPOSE LEADER

Focuses on people, purpose & bringing their vision to life. Prioritises relationships & contribution above all.



"Average leaders give people something to work on. Great leaders give people something to work for."

"The cost of leadership is self-interest."

– Simon Sinek

Top Needs

- ➔ Contribution
- ➔ Love/Connection
- ➔ Growth

➔ Strengths

Putting people first

Visionaries

Inspiring, brings people with them

Contribution beyond

➔ Weaknesses

Impatience

Fights too many battles

Failing to prioritise & care for #1

Overly generous

➔ Fears

Wasting time

Not making an impact/difference

Not putting loved ones first

EXAMPLES



Sara Blakely



Jacinta Ardern



Simon Sinek

PRIORITIES:



Contribution



Relationships



People-focus



Vision & Mission



Community



Culture



Want to explore more? Shortly you'll receive an email with even more goodies & insights to explore your type!

Want to discover more the other types too?
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